GreenTRIP

TRAFFIC REDUCTION STRATEGIES
DISCOUNT TRANSIT PASSES

TRAFFIC REDUCTION + INNOVATIVE PARKING

WHAT ARE TRANSIT PASSES?

Transit passes allow for unlimited use of all bus service within a transit system.

This reference sheet includes bulk and monthly transit pass programs provided by the larger Bay Area transit agencies.

AC Transit, VTA and SamTrans are the only systems that currently offer residential bulk-discount transit passes.

Developers should contact the appropriate transit agency serving the project location for a detailed introduction to the pass programs available.

Each agency has a unique pricing structure and program requirements to consider.

PROVEN TO LOWER VEHICLE MILES TRAVELED

According to a 2006 report by Nelson/Nygaard, for individuals participating in the Santa Clara VTA Eco Pass program, paid for by their employers or by their home owner associations, showed a 16% decrease in the number of people who drove to work and a corollary 16% increase in those who took transit.

The decrease in driving depends on the extensiveness of the transit network but when provided for free or a highly reduced cost, this can reduce driving by an average of 11%.

DISCOUNT TRANSIT PASSES

CERTIFICATION THRESHOLDS

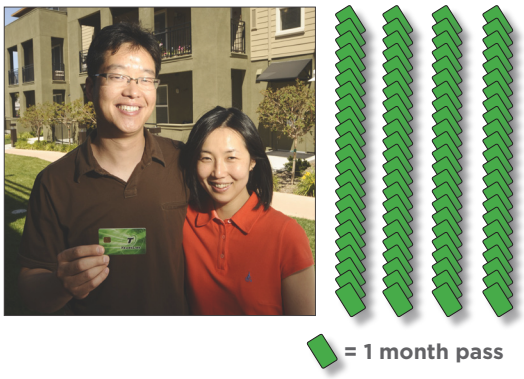
- Provide **at least a 50% discount** off the retail price of a monthly pass.
- Provide **at least one pass per unit**.
- Provide Passes for **40** years.
- Projects served by AC Transit, VTA or SamTrans, must provide two passes per unit.
- Residents must participate in an opt-out basis. Developers will not be required to purchase passes for those who request to opt-out.*

*Bulk discount programs have their own requirements and may not allow opt-out.

COST TO PROVIDE

(Per Home, Over 40 years)

50% DISCOUNTED TRANSIT PASS



$14,400

$30 per pass* x 12 months x 40 years
*** Cost per pass if subsidizing 1/2 the cost of a $60 monthly pass**

Cost to provide passes is significantly lower in transit service areas that offer bulk discounts. See reverse for more information about bulk programs.

VERSUS

STRUCTURED PARKING SPACE

$30,000

Only includes cost of construction of parking space, drive aisles, walkways and elevators.

Doesn't include cost of land, maintenance or security.

BULK DISCOUNT PASS PROGRAMS

last updated 12/2011

	Easy Pass	VTA	R Pass
Approximate Cost			
Full Price	$132.50/month $1,590/year	$70/month $840/year	$64/month $768/year
Bulk Price	$4-$10/month $41-$115/year (includes 34 transbay lines)	$1-$10/month $12-$120/year	$9/month $108/year
% Discount (subject to change)	93-97%	86-99%	87%
Program Participation Requirements			
Min. # of Passes Total	100	25	50
Min. # of Passes/Unit	1	For all tenants 5+ yrs old	For all tenants 5+ yrs old
Min. Contract Period	1 year	1 year	1 year
On-site Administration - All pass programs require some of the following: ■ distribution of brochures ■ collection of info and photos of partcipants ■ distribution of passes			
Example	Ironhorse at Central Station Oakland 99 units Plus 1 Management Pass	Gish Family Housing San Jose 35 units	Villa Montgomery* Redwood City 58 units
TRANSIT AGENCY CONTACT	Cleo Goodwin 510-891-4709 cgoodwin@actransit.org www.actransit.org/easypass	Angela Sipp 408-321-7519 angela.sipp@vta.org www.vta.org/ecopass/ecopass_resi/index.html	Janet Mc Govern** 650-508-6244

* Participated in R Pass pilot program in 2008-2009.

** Ms. Mc Govern also coordinates Caltrain's Go Pass program, an employer-based bulk discount pass program. The Go Pass program offers a 90% discount (compared to 6-zone monthly pass) on the purchase of a minimum of 100 annual passes. See http://tinyurl.com/GoPass for more info. If there is interest by developers, Caltrain is willing to create a pilot residential version of the Go Pass Program.

BAY AREA TRANSIT AGENCY CONTACTS AND MONTHLY PASSES

This table summarizes other major transit agencies offering monthly unlimited-use transit passes. Currently these agencies do not have bulk-purchase programs in place, but there is varying levels of interest of developing programs similar to what VTA, AC Transit, and SamTrans offer.

last updated 12/2011	Service Area	Cost of Regular Monthly Pass*	Contact
WESTCAT	Western Contra Costa County	$40	Yvonne Marrow 510-724-3331
TRI DELTA TRANSIT	Northeastern Contra Costa County	$50	Mike Furnary 925-754-6622
East Bay Value Pass	Contra Costa County & Tri-Valley (4-agency bus pass including County Connection, WestCAT, Tri Delta Transit, & Wheels)	$60	www.eastbayvaluepass.com Contact either Yvonne (WestCAT), Mike (Tri Delta), or Mary Burdick (County Connection) 925-676-1976
muni	San Francisco	$72 (Muni + BART in SF) $62 (Muni Only)	Diana Hammons 415-701-4610
Santa Rosa CityBus	Santa Rosa	$40	Joy Gipson 707-543-3336
SolTrans	Vallejo, Benicia	$55.20 (for travel in one of the cities)	Transit Office 707-746-4300

For information on additional agencies, contact Ann Cheng at Ann@TransFormCA.org